

PORTFOLIO DESCRIPTION

The NewSquare DIVIDEND FOCUS Strategy is an actively-managed portfolio for investors who seek consistent and relatively high income. The portfolio is built around a long-term allocation of dividend-paying common stocks of US-based Fortune 1000 companies. The portfolio uses fundamental valuation and technical analysis to tactically shift between stock sectors, using other equity- and bond-focused exchange-traded funds, or ETFs, as it seeks to capture benefits from fundamental valuation, price momentum and yield changes.

INVESTMENT OBJECTIVE

- Employ an active management style seeking to provide attractive risk-adjusted returns while balancing the objective for relatively high income with a secondary objective for relatively high income with a secondary objective for growth of principal in various market environments.
- Strives for low volatility and consistent returns by stressing diversification
- Utilize both fundamental and technical analysis to tactically shift between asset classes, seeking to capture benefits from fundamental valuation changes, price momentum, and yield changes.

ASSET ALLOCATION RANGES

Asset class weightings are applied through fundamental research for each investment category resulting in portfolios of approx. 15-30 securities. The investment range for each asset class is shown below.

	Equities		Fixed Income		Alternatives		Cash	
	Min (%)	Max (%)	Min (%)	Max (%)	Min (%)	Max (%)	Min (%)	Max (%)
Dividend Focus	47	99	0	20	0	0	1	33

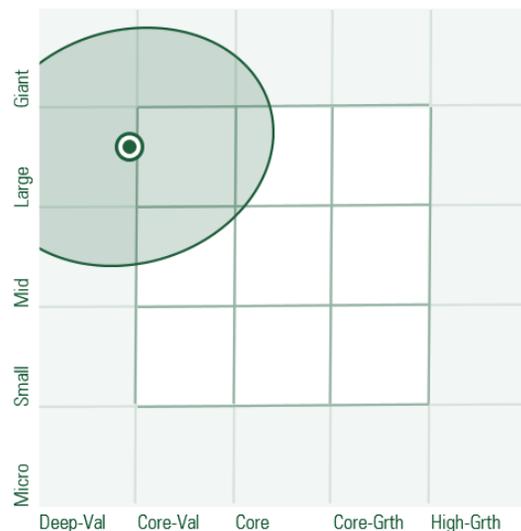
ABOUT NEWSQUARE CAPITAL, LLC

NewSquare Capital, LLC (“NewSquare”), an independent registered investment advisor and portfolio management firm, provides simple, efficient, and innovative solutions to help clients achieve their lifetime investment goals. NewSquare offers a sophisticated suite of investment strategies that use Exchange Traded Funds (“ETFs”) as the primary vehicle to invest in multiple asset classes globally. NewSquare’s diversified family of portfolio solutions is comprised of three distinct, yet complementary, strategies – STRATEGIC, MACRO, and RELATIVE STRENGTH.

For the FOCUSED portfolio series, NewSquare offers targeted approaches that pursue specific types of portfolio objectives. Whether those goals are specific to sector, asset class or a need for dividend income, NewSquare Capital has a FOCUSED strategy to meet your need.

HOLDINGS STYLE MAP: DIVIDEND FOCUS PORTFOLIO

Holdings-Based Style Map



*Style map contains information that pertains only to the equity portion of the Dividend Focus Portfolio